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Case Study

Rizzon Cycle Middlesex, NJ

Customer's Main Concerns

- Reliable dealer management system
- Easy to use
- Easy to switch to

Easy to Recommend

"NextStep[™] is a very good company to be associated with. I've already recommended NextStepDMS[™] to many other dealers who have moved forward and purchased their system. Everyone really likes it."



* PartsLookup™ name changed to NextStepDMS™ in January, 2010



Rizzon Cycle relies on the Dealer Management System NextStepDMS™

Rizzon Cycle has been selling motorcycles, ATV's and parts and accessories for all types of power sports since 1981. They began using NextStepDMS[™] in 2001. Initially, they installed NextStepDMS[™] to import data into QuickBooks[®] and to look up prices. They have added the Point of Sale and Inventory Management modules.

"When I decided I needed more than QuickBooks®," says Linda Rizzon, office manager at Rizzon Cycle, "I looked at all the systems available. QuickBooks® was already doing everything, except interfacing with the manufacturers' parts lists. NextStepDMS[™] was an ideal solution. The parts information can be downloaded into QuickBooks® once you type in the part number.

"I was ready to upgrade our system, but I wasn't ready to spend all that money that some of the systems require. The NextStepDMS[™] system has worked very well for us. We began with their Bronze® version. We just hooked it up and got started. We've moved into the other modules, one at a time.

The Point of Sale module lets us track customer history and change parts pricing for selected customers. The Inventory Management module allows us to create purchase orders for our vendors."

Reliable

"We still use QuickBooks® for accounting and NextStepDMS[™] for our point of sale system. The system is very reliable, and I really like working with everyone at NextStep[™]. If I ever find something that I don't understand, I call customer support and they explain it to me.

"I have never had a problem that has stopped me from continuing with my work. One day I had a problem with my computer and lost data. On the next update, NextStepDMS[™] added a built-in backup system."

Easy to Use

"When I have ideas on ways to change something to make it easier to use, the people at NextStep[™] listen and, if they think it's a good idea, it's included in the next update. We receive price list updates as often as monthly, when needed.

"Any time I haven't understood something, I just call and get an answer immediately. Everyone in technical support is very accessible and extremely knowledgeable."

Easy to Switch to

"It was very easy to switch to the NextStepDMS[™]. I had used QuickBooks® for inventory. When I switched, the data was just imported without any problems. I sent them the database, and they did the work to import it into NextStepDMS[™]. They called me with a list of items that wouldn't be accepted, which I fixed. Then, they told me how to install it, and I just did it. It was simple.

"NextStep's owners came to our office to train me. We went through different things that we needed to do every day. They watched me use it and fixed any issues to make sure I was comfortable with the system. There's a help file that's very good, and a training CD that shows helpful hints and tips for use."