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Case Study

PowerSport Institute Ohio Technical College

Customer's Main Concerns

- Easy to learn and understand
- Save students' time
- Address real-world technician duties
- Enhance students desirability to potential employers

Highly Recommended

"NextStepDMS™ is a perfect fit for our classrooms because of the wealth of information provided on power sport vehicles, and because we save so much time by using the program."



From the Director

News, Updates and More from Bernie Thompson UNIQUE TRAINING - DIFFERENT FROM THE REST...

NextStepDMS™ Lends Hand in Educating PSI Students

"NextStepDMS™", our partner in education, has really enhanced the learning experience for students at the PowerSport Institute (PSI).

As the Director of PowerSport Institute, I selected their Dealer Management software program, which is reliable and easy to use. It provides an excellent learning tool for our students at PSI. Our instructors use the NextStepDMS™ software in the classroom to help our students understand better all of the components of a dealership management operation and the functions of service technicians.

"NextStepDMS $^{\text{\tiny{TM}}}$ is a perfect fit for our classrooms because of the wealth of information provided on power sport vehicles, and because we save so much time by using the program. At PowerSport Institute, we believe that if you're going to work in a service environment, then you should be trained in the same type of environment.

Other competitor schools generally train solely on technical skills and don't focus on the actual job duties you will perform as a technician. I want our students to have the technical skills needed in today's service centers. They also need to understand how to perform all the job duties to become productive, efficient technicians, valued for their overall dealer management knowledge.

"NextStepDMS™" enables all power sports dealers to quote prices quickly and accurately to maximize profits by better managing their inventory and cash.

I believe PSI graduates will be a great value to the Power Sport Industry, because they know about outside resources like "NextStepDMS™" to help them in their careers. This knowledge, combined with the quality of education they receive at PSI and the hands-on technical education PSI provides, makes them highly desirable to potential employers.

—Bernie Thompson

^{*} PartsLookup™ name changed to NextStepDMS™ in January, 2010